



Participant Guide

Fleet Feet New Year's Day Dash

January 1st

Middleton, WI





PACKET PICK-UP

December 31st, 2022

Fleet Feet Sports Madison
8440 Old Sauk Rd.
Middleton, WI 53562
11:00AM-3:00PM

January 1st, 2023

Keva Sports Center
8321 Forsythia St
Middleton, WI 53562
8:00AM-9:45AM

DATES & LOCATION

October 23rd, 2022

Keva Sports Center
8321 Forsythia St
Middleton, WI 53562

Start Times:

10:00AM -> 5-Mile Start
10:15AM -> 2-Mile Start

WHAT YOU GET

- New Year's Day Dash knit winter hat
- Finisher medal
- 1 free post-race beer or NA beverage
- Exclusive New Year's Day Dash pint glass
- Free digital race photos
- Professional race timing with fast, accurate results

COURSE INFORMATION

[View Course Information Here!](#)

AID STATION INFORMATION

5-Mile

1 AID STATION
Water w/ Cups



AWARDS INFORMATION

- Overall: Awards will be given for top 3 overall male and female for the 5 Mile Run.
- Age Group: Awards will be given to the top three finishers (male and female) in each age division for the 5 Mile Run.
- Age divisions are: 12 and under, 13-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70 and up.

Race Day Events also offers a cash prize for breaking the course record at the New Year's Day Dash. If the record isn't broken we roll that cash prize into the next year's event to keep things interesting!

This year's cash prizes are \$200 for breaking the male course record and \$300 for breaking the female course record! Will you be taking home the cash prize this year?

- Male Course Record: 24:46 - Tai Dinger 2020
- Female Course Record: 29:15 - Gabi Anzalone in 2019



PARKING INFORMATION

It is each runner's responsibility to arrive on time. We will not hold the event or wait for any runners who are running late. We recommend arriving to the race site no later than 9:15 AM to find parking, grab your race packet, make a bathroom stop and familiarize yourself with the layout of the area.

- Arrive early as parking will become congested.
- Please obey "No Parking" signs; they are posted for the safety of the athletes.
- Vehicles parked improperly or that interfere with the race WILL be towed.

[VIEW PARKING MAP HERE](#)

MERCHANDISE

Online Orders for Pick-Up at New Year's Day Dash close on December 28th, 2022 at 11:59 PM.

There will be no on-site merchandise sales. If you're planning on ordering NYDD Gear, please do so before December 28th.

SPONSORS

TITLE SPONSOR



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WASTE MANAGEMENT
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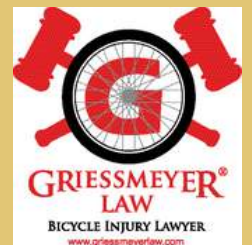
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Fleet Feet
NEW YEAR'S
DAY DASH
2023



**RACE DAY
EVENTS**



A PRODUCTION