

RACE DAY EVENTS PRESENTS:

NEW YEAR'S DAY DASH

2024 RACE WEEK UPDATE



FRIDAY, JANUARY 1, 2024 KEVA SPORTS CENTER - MIDDLETON



DATE & LOCATION

DATE: JANUARY 1, 2024

LOCATION: KEVA SPORTS CENTER

8321 FORSYTHIA ST, MIDDLETON, WI 53562

TIME: 10:00AM (CUT OFF 12:00PM)

START TIMES

- 10:00AM - 5 MILE RUN
- 10:05AM - 2 MILE WALK

PACKET PICK-UP

DECEMBER 31, 2023

FLEET FEET SPORTS MADISON

8440 OLD SAUK RD.

MIDDLETON, WI 53562

TIME: 11:00AM – 3:00PM

JANUARY 1, 2024

KEVA SPORTS CENTER

8321 FORSYTHIA ST

MIDDLETON, WI 53562

8:00AM – 9:45AM



WHAT YOU GET

- New Year's Day Dash knit winter hat
- Finisher medal
- 1 free post-race beer or NA beverage
- Exclusive New Year's Day Dash pint glass
- Free digital race photos from Focal Flame Photography
- Professional race timing with fast, accurate results

PARKING INFORMATION

It is each runner's responsibility to arrive on time. We will not hold the event or wait for any runners who are running late. We recommend arriving to the race site no later than 9:15 AM to find parking, grab your race packet, make a bathroom stop and familiarize yourself with the layout of the area. Arrive early as parking will become congested.

Please obey "No Parking" signs; they are posted for the safety of the athletes. Vehicles parked improperly or that interfere with the race WILL be towed.

COURSE INFORMATION

Enjoy a wintry, flat and fast course, perfect for the whole family as you tour through Middleton and Pheasant Branch trails! Start the year off on the right foot and come ring in the new year with us!

[CLICK HERE TO SEE THE NEW YEAR'S DAY DASH COURSE](#)



AID STATION INFORMATION

5 Mile Course

- Aid station - Mile 2.5 - Water

2 Mile Course

- There are no aid stations on this course



AWARDS INFORMATION

Overall Awards

- Awards will be given for top 3 overall male and female for the 5 Mile Run.

Age Group Awards

- Awards will be given to the top three finishers (male and female) in each age division for the 5 Mile Run.
- Age divisions are: 12 and under, 13-19, 20-29, 30-39, 40-49, 50-59, 60-69, 70 and up.

Race Day Events also offers a cash prize for breaking the course record at the New Year's Day Dash. If the record isn't broken we roll that cash prize into the next year's event to keep things interesting!

This year's cash prizes are \$300 for breaking the male course record and \$400 for breaking the female course record! Will you be taking home the cash prize this year?

- Male Course Record: 24:46 - Tai Dinger 2020
- Female Course Record: 29:15 - Gabi Anzalone in 2019



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